

LUXURY

WHAT ARE THEY?

Faux Finishes and Murals

Artist Nina Helms says, "I love creating beauty for people to live with." To achieve this, she creates intriguing and beautiful bas-relief sculptures. "A piece can be created to look like hand carved plaster, metal, or even translucent colorful glass. Traditional floral elements and contemporary motifs, often taken from fabrics, are sculpted and applied to grace flat and curved walls, stairwells, ceilings and doors of a room."

Helms, sculpts her designs in clay until the desired effect is achieved. Then she carefully duplicates the design completely in perfect detail. The dimensions of her pieces can be quite large. Examples of her work are flowers on walls that are probably four to six feet tall. Her work may be reminiscent of Wedgwood China or of a more whimsical nature. Basically she can meet any of her client's specifications and create custom sculptures, busts, even nude figures. "If they can think it, I can do it."

\$ Prices are available upon request.
www.ninahelms.com 516-510-5119



Trevor Tondro for the New York Times

INGENUITY



WHAT IS IT?

Brett Design Wallpaper

Brett Beldock is a multi-faceted Manhattan interior designer, and creator of a unique, innovative wallpaper technique.

Influenced by a NYC Jamba Juice window display, Beldock visualized the idea for the 'sticky' sheer or opaque 24" x 24" plastic squares with photo transfers to press upon wall surfaces – enhancing the wall color or raw material to show through – creating a subtle sense of depth. The photographs or images are varied, including patterns of diamonds, bricks, geometrics, landscapes and skins to name a few. The results are sophisticated designs that are a bit more vibrant than traditional wallpaper.

The product is durable, easy to clean and Eco-friendly. Ms. Beldock is a member of the U.S. Green Building Council. To replace a pattern, just peel off the image sheet with no damage to the wall or paint.

\$ Ms. Beldock accepts custom orders – prices vary and are available on request.

www.BrettDesignWallpaper.com 212-987-8270

